



# ***Tentative Agenda***

## **Europe-ASEAN Innovation Event**

**Innovation Cooperation between Europe and Southeast Asia  
Trends, Challenges, and Opportunities in Circular Economy and Clean Energy**

Wednesday 2 October 2024

13:30 pm – 18:00 pm Indochina Time (ICT)

08:30 am – 13:00 pm Central European Summer Time (CEST)

Co-Hosted by

Ministry of Science and Technology Viet Nam

&

European Commission, Directorate-General for Research and Innovation

Venue: 113 Tran Duy Hung Street, Hanoi, Viet Nam

**JOIN MEETING VIRTUALLY**

***The link will be communicated few days before the event***



## GOAL OF THE INNOVATION EVENT

The Innovation Event, organised under the Southeast Asia-Europe Joint Funding Scheme (JFS) under the Global Service Facility, a project funded by the European Commission, aims at fostering international cooperation in research and innovation. The Innovation event, to take place in Viet Nam, will focus on innovation, by connecting innovators from the EU, the Horizon Europe Associated countries and the ASEAN nations. Its primary goals are to encourage co-design and co-creation of solutions to address global challenges, accelerate the green transition, and form partnerships between innovators and researchers from both Regions. The core of the day features pitch sessions, showcasing a total of 20 start-ups (10 from Europe and 10 from ASEAN) allowing to learn from each other’s innovation ecosystem.

### Challenges addressed:

- Circular Economy
- Clean Energy

## TARGET GROUP

- **Leading innovators and researchers** from EU Member States, Horizon Europe associated countries, and from ASEAN countries.
- **Representatives from** national, regional, and local funding agencies or ministries involved in research and innovation.
- **Stakeholders from the business community** (both Europe and ASEAN) interested in sustainable practices and technologies, including potential investors.

## AGENDA

<b>Welcome and Opening Remarks</b>		
13:30 – 14:10 ICT 08:30 – 09:10 CEST		
13:00 - 13:30 ICT 08:00 – 08:30 CEST	Registration on site and networking Online Participants: Access via meeting link	Local Host
13:30 - 13:40 ICT 08:30 – 08:40 CEST	<b>Welcoming remarks</b>	<b>H.E. Mr. Bui The Duy</b> Deputy Minister of MOST (tbc)
13:40 - 13:50 ICT 08:40 – 08:50 CEST	<b>Opening Remarks</b>	<b>H.E. Mr. Julien Guerrier</b> EU Ambassador to Viet Nam,



13:50 - 13:55 ICT 08:50 – 08:55 CEST	<b>Opening Remarks (online)</b>	<b>Ms Signe Ratso</b> , Deputy Director General, Directorate-General for Research and Innovation (DG RTD), European Commission.
13:55 - 14:05 ICT 08:55 - 09:05 CEST	<b>Opening Remarks (online)</b>	ASEAN (to be specified)
14:05 - 14:15 ICT 09:05 – 09:15 CEST	<b>Objectives of the Innovation Event</b>	<b>Ms Fadila Boughanemi</b> Policy Officer for ASEAN, DG Research and Innovation, Unit 04
14:15 - 14:35 ICT 09:15 – 09:35 CEST	<b>Photo Session   Coffee and Tea break</b>	All participants
<b>Innovation Event Part I: Panel Discussion</b> 14:35 – 15:35 ICT 09:35 – 10:35 CEST		
14:35- 15:35 ICT 09:35 – 10:35 CEST	<p><b>Panel Discussion: Current Trends, Challenges, and Opportunities for Innovation Cooperation between Europe and ASEAN</b> (5-7 min presentations and 2-3 min Q&amp;A)</p> <p>Innovation landscape in Europe</p> <p>Innovation landscape in ASEAN, including start up initiative</p> <p>Success stories of EU-ASEAN innovation cooperation (involvement of start-ups and innovative SMEs)</p>	<p>Moderation: <b>Mr Benoit Sauveroche</b> First Counsellor at the Delegation of the European Union to Singapore</p> <p><b>Ms Fadila Boughanemi</b> Policy Officer for ASEAN, DG Research and Innovation, Unit 04</p> <p><b>Mr Mohd Noor Hisham Abdul Bari</b> Assistant Vice President, Ecosystem Development, Cradle Fund Sdn Bhd</p> <p><b>Mr Stefan Bahnmueller</b> Evovian Pte. Ltd</p>



	Funding opportunities for innovation cooperation EU-ASEAN, special focus on support for start-ups under the JFS	<b>Global Service Facility Team</b> , a project funded by the European Commission
15:35 – 15:45 ICT 10:35 – 10:45 CEST	<b>Technical break to set up the room</b>	
<b>Innovation Event Part II: Pitch Session</b>		
15:45-17:50 ICT 10:45 – 12:50 CEST		
15:45-17:50 ICT 10:45 – 12:50 CEST	<b>Pitch Session</b> <b>Addressing Circular Economy and Clean Energy through Innovation</b>	Moderated by <b>Global Service Facility Team</b> , a project funded by the European Commission  <b>20 companies (10 from Europe and 10 from ASEAN)</b>
15:45-17:50 ICT 10:45 – 12:50 CEST  Each Speaker: 3 Min Pitch 2 Min Q&A	5 Min Opening Presentation	<b>Global Service Facility Team</b> , a project funded by the European Commission
	Solution 1 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 1 (EU)</b> <b>To be selected</b>
	Solution 2 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 2 (ASEAN)</b> <b>To be selected</b>
	Solution 3 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 3 (EU)</b> <b>To be selected</b>
	Solution 4 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 4 (ASEAN)</b> <b>To be selected</b>
	Solution 5 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 5 (EU)</b> <b>To be selected</b>
	Solution 6 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 6 (ASEAN)</b> <b>To be selected</b>
	Solution 7 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 7 (EU)</b> <b>To be selected</b>
	Solution 8 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 8 (ASEAN)</b> <b>To be selected</b>
	Solution 9 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 9 (EU)</b> <b>To be selected</b>
	Solution 10 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 10 (ASEAN)</b> <b>To be selected</b>
	<b>5 min break</b>	
	Solution 11 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 11 (EU)</b> <b>To be selected</b>
	Solution 12 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 12 (ASEAN)</b> <b>To be selected</b>
Solution 13 (EU)	<b>Pitching Start-up 13 (EU)</b>	



	<i>Title (to be added)</i>	<b>To be selected</b>
	Solution 14 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 14 (ASEAN)</b> <b>To be selected</b>
	Solution 15 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 15 (EU)</b> <b>To be selected</b>
	Solution 16 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 16 (ASEAN)</b> <b>To be selected</b>
	Solution 17 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 17 (EU)</b> <b>To be selected</b>
	Solution 18 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 18 (ASEAN)</b> <b>To be selected</b>
	Solution 19 (EU) <i>Title (to be added)</i>	<b>Pitching Start-up 19 (EU)</b> <b>To be selected</b>
	Solution 20 (ASEAN) <i>Title (to be added)</i>	<b>Pitching Start-up 20 (ASEAN)</b> <b>To be selected</b>
	10 Min Wrap-Up	<b>Global Service Facility Team,</b> a project funded by the European Commission
17:50-18:00 ICT 12:50 -13:00 CEST	<b>Closing remarks</b>	<b>H.E. Mr. SUY Dimanche</b> Secretary of State, Ministry of Mines and Energy – Sub Committee on Sustainable Energy Research (SCSER) Chair  <b>Ms Fadila Boughanemi</b> Policy Officer for ASEAN, DG Research and Innovation, Unit 04
<b>Innovation Event Part III: Networking – physical only</b>		
18:00-19:00 ICT		
18:00 – 19:00 ICT	Networking and fingerfood	

**\*\*\* Free admission but prior registration required (Registration Link to be provided)**

**\*\*\* Please note that the agenda and schedule are subject to change based on the availability of speakers and specific programme updates**